

Be the face of Sydney Festival 2017



For Sydney Festival 2017, **Festival Director Wesley Enoch** is offering Sydneysiders the opportunity to be featured as one of the cover options of the 2017 Festival magazine.

“This year we want the people who enjoy Sydney Festival to be the face of it, by submitting their own pictures. The Festival has always been about the people who enjoy Sydney in summer, whether from far afield as international visitors or as close as Parramatta; from all cultural backgrounds; young or old; art lovers or thrill seekers.” says Festival Director Wesley Enoch.

“Sydney Festival reflects the hopes, ambitions, dreams and sense of fun of being in a large modern city when it's time to come out and play. These days everyone has access to technology to be a maker in their own right. Everyone is shooting pictures, making movies, 3D printing, writing blogs. This competition is a chance to show off your skills with a camera, a chance to put yourself out there to the world. Start the arty now.”

People far and wide are encouraged to submit portrait photos of themselves. To sweeten the deal, the winners (and their lucky plus one) will receive a Sydney Festival Gold Pass, granting entry to five shows in the 2017 Festival, as well as tickets to the 2017 Festival launch event.

Sydney Festival 2017 will be an inclusive, participatory and accessible event in which everyone can contribute.

“I'm a living example that art can make a difference in your life. Art gives you a sense of beauty and meaning in the world and encourages you to participate in your community. As we increasingly disappear into the digital and virtual worlds it's important to have moments when you can connect with friends and family (and strangers) in the place where you live. Reaching out and being part of something bigger than the individual citizen helps you, helps others and helps really build a city.” says Wesley Enoch.

Whether you're a patron, volunteer, supporter, artist or arts lover, Sydney Festival invites you to be the face of Australia's most diverse and inclusive summer cultural celebration. Sydney Festival 2017 will run from January 7-29.

For all the information, head to www.sydneyfestival.org.au/facesofsydney

MEDIA RELEASE

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SYDNEY FESTIVAL 2017

T&C's:

Photo submissions are to be uploaded through our website, [here](#).

Entries close at midnight on Australian Eastern Standard Time on Thursday 18th August 2016, so get snapping! The winners will be contacted at the end of August.

Please read the Sydney Festival Terms and Conditions prior to entering, [here](#).

About Sydney Festival:

Sydney Festival was originally conceived by the Sydney Committee, the NSW State Government and the City of Sydney with a view to attracting people into the city centre during the holiday month of January.

The first Festival took place in 1977 and it has since grown to become one of Australia's largest annual cultural celebrations with an international reputation for modern, popular and intelligent programming. In many ways it is still best understood as a celebration of Sydney and its style and energy reflect the confidence, diversity and vigour of one of the world's most beautiful cities.

Sydney Festival's audacious contemporary programming positions it at the forefront of arts practice in Australia. The Festival attracts an audience of over 500,000 in venues across Sydney and Parramatta.

For interviews and further information contact:

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